

“How to Add 100 New Leads to Your List Every Day for FREE!”

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How to Add 100 New Leads to Your List Every Day for FREE

This free list-building strategy is easy to implement, even for a beginner. And I know that may be very important, especially if you don't have a lot of money or marketing experience right now.

If that's where you are, then you'll want to pay close attention to this report, because I'm going to show you how to take your list from a few hundred to a few thousand subscribers *very quickly*.

JV Tactic #1: Basic Ad Swaps

A traditional ad swap is where you make a verbal agreement with another list owner to promote his free report to your list and in return, he promotes your free report to his list. If your lists are both the same size, it stops there. But if your list is bigger or smaller, you compensate by sending more or fewer ads.

For example, if your list has 500 subscribers and his has 1,000, you would send his ad to your list twice and he would send your ad to his list just once.

Of course size doesn't always matter—results are what really count. So if you get good results from a particular ad swap, you may want to try it again.

JV Tactic #2: Autoresponder Ad Swaps

Autoresponder ad swaps are a great way to get consistent traffic to your website. Basically, you add the same promotional email you used in Tactic 1 to the end of your autoresponder series and your JV partner does the same.

Everybody who subscribes to his list eventually gets the email that promotes your free offer and vice versa. That means you could get consistent traffic for months or even years.

Tip: Always use a [tracking link](#) so you know how many visitors you receive. If you get good results, see if the list owner wants to swap ads again or do a permanent autoresponder swap.

JV Tactic #3: Endorsed Ad Swaps

I've used this method to add thousands of new subscribers to my list in a single day. The secret is the endorsement.

It's similar to the basic ad swap, but much more effective because you use the influence of the list owner to increase your conversion rate.

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First, you find a list owner with a quality offer and write a nice testimonial/endorsement for his product.

Next, ask him to make a special offer for your subscribers only:

“Special Limited-Time Offer for [Your Name]’s Subscribers Only”

Have the offer expire in 24-48 to add some urgency.

Next, create a squeeze page for his subscribers ...

“Special Limited-Time Offer for [His Name]’s Subscribers Only”

Put a value on it and give it away for free. But just like before, have the offer expire in 24-48 hours.

Finally, write an endorsement for your own free report as if the owner of the list wrote it himself. This will be a special offer for his subscribers only.

This method takes a little time to set up. But once you create your endorsements, you can use them over and over with different list owners.

Working with Merchants

If the list owner has an offer after the opt-in page, tell him that you’ll send an endorsement for his product without any affiliate links, if he will send an endorsement for your product to his list.

Find a list owner with a quality product, buy it, and then write a good endorsement for his product. Sell the product to your list first. Then contact the owner and say,

I’ve sold x copies of your ebook. Would you mind endorsing my free report? In return, I will add your product to my follow-up system permanently.

Do you see how powerful that is?

- You’ve given proof that your list get results
- You’re politely asking for reciprocity
- You’re offering to promote his product forever

How to Find Joint Venture Partners


Now that you have some tactics to use, you need to find some JV partners to work with! Make it part of your daily routine to contact list owners and schedule ad swaps.

[The Warrior Forum](#) is a great place to find marketers who are actively seeking ad swaps. Search the Joint Ventures Forum for “ad swaps” or “swap ads” to narrow down your list. Reply to several of those posts BEFORE you make your own offer. That’s one of the rules.

Search: Keyword(s): "ad swap"					
	Thread / Thread Starter		Last Post	Replies	Views
	Looking for adswaps. List size 200 igorhelpsyousucceed		12-25-2009 02:39 AM by Herman D	29	513
	I Am Really Really Confused About Safelists. SandyHall		12-23-2009 09:40 PM by actionplanbiz	7	92
	Looking for New Adswap partners 13k+ list size realaffiliatereviews		12-23-2009 10:17 AM by realaffiliatereviews	0	31
	I have adswaps still available in December! FriendlyRob		12-21-2009 03:31 PM by angelosayson	7	114

Look at the first post listed... He only has 200 subscribers and he got 513 views and 29 replies! The third one has 13k. So there is a wide range of list sizes in these offers.

[JVME.com](#) is another great place to find joint ventures. There are dozens of groups with thousands of active members.



The Official Joint Venture Group by Reed Floren
751 members, led by [Reed Floren](#) - updated 1 day(s) ago
Discuss Joint Ventures and Post your JV's here. Be on my advance notification list: <http://www.thejvbootcamp.com/rfjv.html>
Find people to joint venture with in these exciting markets (and even a few more) How to make money online Internet Businesses Online Business Affiliate Auctions Audio...

Before you make a post, look at the offers that others have posted to give you an idea of what to say. Include the number of subscribers you have on your list and note that they are confirmed opt-ins. Give them a link to download your gift without opting into your list.

[IMAdSwaps.com](#) is not as active as the Warrior Forum or JVME.com. But since the focus is on ad swaps only (not joint ventures in general), it’s another great places to make contacts.

Here are a few tips to help improve your success with ad swaps:

- Work on building relationships instead of just making offers. Send an email or contact them on Skype to introduce yourself.

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- Take notes on your interactions with potential JV partners so you know what to say the next time you make contact.
- Use a tracking link in your ad swaps so you know who's giving you the best results and where to focus your energy.

Swapping ads with other list owners is an extremely effective way to get traffic to your squeeze page and build your list for free. If you take action on what you've learned, you can easily add hundreds of new subscribers to your list every week!

To your success!

Brian Dew

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